

Author Guidelines: Strategy Guides (Professional Development)

ReadWriteThink.org (RWT) seeks to develop new content for K-12 educators as well as preservice teachers and teacher educators in a collection entitled [Strategy Guides](#). The Strategy Guides, which are housed in the [Professional Development](#) section of the ReadWriteThink site should:

- identify, define, and provide examples of effective literacy teaching/learning strategies and
- provide users with access to other RWT, NCTE, and IRA resources that relate to those teaching/learning strategies.

These guides should be considered substantial introductions to—not complete representations of—a strategy. Through the Related Resources section, RWT hopes to direct educators to additional examples of theoretical and practical examples of the strategy, including engagement in more traditional organizational professional development experiences.

Each [Strategy Guide](#) will contain the following sections:

Grade Level	This will range from small (K-2) to large (K-12) and will be verified by the RWT staff.
Series	Each tip will be part of a series; the name of the series will be provided by the RWT staff.
Title	Should be short, descriptive, and catchy (5-8 words).
Brief Description/ Abstract	A maximum 30-word preview of the strategy and contents of the guide. This concise and inviting summary should be written in sentence form (no bulleted lists) and will serve as header text for the page and as “abstract” text when information about the guide appears elsewhere on the RWT site.
Research Basis	A maximum of 150-word discussion of the pedagogical principles behind the strategy. This should strike a balance between being user-friendly and light on jargon while still conveying some authority. Please paraphrase and summarize from relevant NCTE and/or IRA publications and provide citation information for use by RWT staff.
Strategy in Practice	Offer a sense of when and how an educator would effectively employ the strategy in a combination of short paragraphs and bulleted text (can be a list of examples or step-by-step procedure), not to exceed 350 words. This area should strike a balance between being direct and engaging (address the educator audience in second person) while maintaining consistent professionalism and adherence to best practice in English language arts instruction.

As with the Research Basis section, strive for a balance between general readability and professional heft. Avoid unnecessary jargon or technical language, as the audience includes preservice educators and university students as well as experienced teachers.

Because each Strategy Guide will span several grades, make a special effort to draw attention to techniques that are appropriate for the entire span of the grades, as well as ones that are more appropriate for grades nearer one end of the span or the other.

Related Resources

Included here are related activities to try (from [Classroom Resources](#)) and related Student Interactives chosen from [this list](#).

Also included here might be any relevant NCTE or IRA resources and the other [Strategy Guides](#) included in the series.

*If you have audio, video, photos, and/or student work to consider for publication, please contact [Lisa Fink](#) for more details.